

Club Carleton Membership 2012



Dear Tourism Partner,

Between the months of June, July and August approximately 5000 visitors stay in Carleton Village when visiting East Cork. Each year we team up with a variety of businesses to offer our guests discounted incentives to try to keep visitors in the local area.

This year we would like to offer you the opportunity to become a member of the newly rebranded 'Club Carleton'.

What do you need to do? It's all very simple!

1. Offer guests of Carleton Village a discount when they visit your business, e.g. 10% off, group discount etc...
2. Confirm your participation in a return email along with your discount incentive.
3. Send us some promotion material for advertising your business.

What do we do?

1. We advertise your business in our welcome packs as part of Club Carleton Scheme,
2. We give your business a dedicate write up on our website
3. We advertise your business in the reception area of Carleton Village.

We operate the 'Carleton Club Scheme' on a 'Show and Go' basis, meaning all our guests need do is display the Carleton Village Key Ring to avail of the discount so we do not require you to produce discount card etc. If you wish to find out more about 'Club Carleton' or wish to become a member please contact me on the details listed below.

Kind Regards

Katrina Griffin

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